

Thomas R. Reid Jr.

Front-End Web Developer

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Summary

Driven professional with broad technical skill-set, very strong attention to detail, and over 10 years experience in front-end development. Known for ability to multitask and juggle multiple pressing projects simultaneously. Employs the latest technologies, such as structured XHTML, cascading style sheets (CSS), unobtrusive JavaScript, progressive enhancement and graceful degradation, while ensuring compliance with W3C guidelines and Section 508 accessibility standards. Ability to improvise, troubleshoot, and learn new skills on the job, etc...

Technical Highlights

- **Web Skills:** HTML, XHTML, CSS, JavaScript (jQuery, Prototype, Mootools), XML, XSLT & XPath, SEO, web standards & accessibility, mobile development, cross-browser compatibility, etc.
- **Web Tools:** Adobe Dreamweaver, Adobe Photoshop, FTP clients, PNGGauntlet, Notepad, SourceSafe, Subversion, whatever else it takes to get the job done.
- **Application Software:** Microsoft Office (Word, Excel, PowerPoint, Access, Outlook), Adobe Acrobat Professional (PDF), etc.
- **Content Management Systems:** Hannon Hill Cascade Server, REIgnition CMS, WordPress, Dreamweaver Templates prepared for Adobe Contribute.
- **Operating Systems:** Microsoft Windows (preferred), Mac OS.

Professional Experience

Buzzhoney LLC. – Pittsburgh, Pennsylvania

Senior Interactive Architect

August 2010 – Present

Responsibilities include Front-end development (HTML, CSS, JavaScript, XSLT) on currently active projects, performing day to day front-end production work on Buzzhoney's existing portfolio of clients, providing feedback to project teams on wireframes and design, and mentoring co-workers.

BarkleyREI (Formerly Ripple Effects Interactive) – Pittsburgh, Pennsylvania

Senior Interface Programmer / Technology Lead

October 2005 – April 2010 (4 years 8 months)

Primary responsibilities included taking designs and turning them into fully functional, standards compliant, cross-browser HTML templates. Heavy use of CSS and JavaScript to enhance the user experience, lots of jQuery. Integration into multiple CMS systems including REIgnition CMS and Hannon Hill Cascade Server. Extensive use of XSLT to transform XML datasources into HTML.

- Directly involved with the ongoing maintenance of over 30 websites in the tourism, higher education, and non-profit verticals.
- In the role of technology lead and Senior Interface Programmer, steered the direction and adoption of front-end technologies for over 4 years.
- Mentored co-workers increasing the efficiency and technical know-how of the entire technology team.
- Directly responsible for all front-end coding on some 25 medium and large-scale websites, and maintenance on over 45 sites in portfolio.
- Coded and sent emails for many clients including the PA office of Tourism.

TreBenison, LLC. – Pittsburgh, Pennsylvania

Partner

September 2002 – March 2005 (2 years 7 months)

Responsibilities included website design & development, as well as interaction with clients. Was involved in the creation and ongoing maintenance of roughly 15 small business websites. Primary tools used were HTML, CSS, JavaScript, Photoshop, Illustrator.

TimeSys Corporation – Pittsburgh, Pennsylvania

Front-End Web Developer (contract)

December 2003 – March 2004 (4 months)

Returned to TimeSys for another contract position to help spearhead a full site redesign. Sold them on converting their table-based legacy site into standards-compliant markup. Worked under a strict budget largely unsupervised.

TimeSys Corporation – Pittsburgh, Pennsylvania

Front-End Web Developer (contract)

April 2003 – June 2003 (3 months)

Contract position to help TimeSys with their new website/products release. Made updates to very large site built on ColdFusion. Responsibilities included graphic design, HTML, CSS, JavaScript.

Education

ITT Technical Institute - Greentree, Pennsylvania

Associate in Specialized Technology Degree

2001 – 2003

- Achieved a cumulative GPA of 3.93
- Presented with award for Academic Excellence upon graduation.

Testimonials

"Tom is intelligent, skilled and driven. He will overcome technical problems and find better ways to get the job done. He keeps himself at the cutting-edge in both technology and techniques, which is absolutely key to any organization that wants to stand-out. Add to this that he is completely dependable and doesn't require constant checking-in, and you have someone who will stand out in any organization."

—Paul Magnani, President, BarkleyREI

"Tom is passionate about the semantic web. When he isn't building websites he is reading about how to build them better. He will get the job done and get it done right the first time."

—Ryan Sprake, Senior Interactive Developer, BarkleyREI

"To put it simply, Tom is one of the most talented Interface Programmers I've had the luxury of working alongside of. Time and time again, Tom has worked with me to solve problems for our clients, and consistently came up with ingenious new ways to overcome development hurdles. With Tom's help, when it came to getting the job done, I found it easy to respond "yes, we can" to every new project request."

—Britton Karon, Account Manager, BarkleyREI

"I owe Tom a tremendous debt of gratitude for all the skills that I've acquired and cultivated in the 4 years that I've worked with him. He was relentlessly passionate about coding, pushed himself constantly to improve his own skills, and as a result motivated me to keep up the pace. He was always very helpful, able to clearly analyze any problem, and articulate its solution. Beyond that, he's an incredibly loyal and patient individual. I can't recommend him strongly enough."

—Jay DelGreco, Interface Programmer, BarkleyREI

"Tom is one of the most talented interface programmers I've worked with. He's dedicated to quality work, goes beyond your expectations, and keeps himself challenged by staying up to date on the latest technologies."

—Kate Tomlinson, VP Client Services, BarkleyREI